

Why recruit using Executive Search?

Firstly, it's important to clearly understand what executive search is. The methodology of executive search dates back many years and is eloquently describe by Wikipedia here. This provides a broad outline, but the specifics of executive search applied can vary from sector to sector/industry (private sector to public sector searches can vary considerably in process, costs and timescales). Therefore, it's important to seek advice from a professional and experienced provider of executive search, such as the founders of GTS International.

The key benefits of recruiting through Executive Search are:

- 1. It's a guaranteed service, with a virtually guaranteed outcome and it's the most successful recruitment process to securing the best possible person for your role.
- 2. It reaches out and contacts prospective passive candidates, who aren't looking or registered on job boards, because they are the best at what they do.
- 3. It reaches out beyond the normal geographies and international boundaries when needed to open up new channels of prospective candidates.
- 4. It assures confidentiality and sensitivity in the process, where these factors can otherwise have a detrimental impact on your business or your employer brand, if not handled sensitively.
- 5. It provides you with the opportunity to receive professional feedback on the market in terms of your; employer brand reputation/attraction, salary/package, talent availability, key competitor analysis.
- 6. It stops a multitude of agents potentially misrepresenting your business and roles in the market, ensuring your brand and role is communicated accurately to the right people at the right time.
- 7. It minimises the time and disruption to your business and leaders/managers in terms of reviewing inappropriate CVs and interview time and commitments.
- 8. It provides a project managed approach to hiring, with clear and managed timescales to your critical hire.

GTS International have over 50 years combined experience in executive search and will help you design the very best approach and process for you and your specific requirements. For more details, our standard process is outlined in the Executive Search section on our website here https://www.gts-search.com/clients.

Please contact Greg McHugh for a confidential conversation on 0204 517 3737 or Greg.McHugh@gts-search.com to discuss your specific requirements.